





# **Our Purpose**

Creating a purpose-driven business model enabling home-based people in the new GIG economy to create lasting wealth.

Developing new pathways to help people in their pursuit of Health, Wealth and Happiness.



## **About Us**

# More Than 200 Collective Years Of Experience Working For You

Our management team has "been there and done that." We have experience leading Fortune 500 companies, Inc companies and more than a dozen start-ups. We have network marketing experience, franchise experience and public company experience.

We have helped launch and grow companies with **BILLIONS** of dollars in annual revenues. This means you can do your thing without worrying about what's happening at the Home Office.







# Why We Do It

#### It's a stressed-out world.

Too many of us are working harder than ever and still not getting ahead.

We lack the energy and stamina to get through the day. We feel anxious and worried about the future.

#### It doesn't have to be this way.

At HWH, we believe people all over the world deserve a chance and the opportunity to live a life of Health, Wealth and Happiness.

We are building a community of health-minded people from all walks of life who are ready to live life differently.





A **NEW**Business Model

# **Products**

#### **INVESTING IN PRODUCT INNOVATION**

We spend millions and years developing and acquiring innovative products for our members.















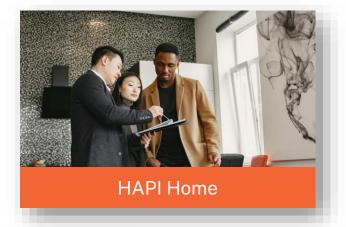
Click on each category to view more details.

# **Services**

#### **REVOLUTIONARY SERVICES**

HWH provide our members with exclusive access to services that are unlike any direct selling company you've ever seen.













Click on each category to view more details.



## **Digitalized Operational Backbone**

Providing an Ultimate Gig Economy platform for everyday people all over the world. The Ultimate Gig App is a state-of-the-art all-in-one app combining the technology of e-commerce, social media and high-tech rewards system that is simple to use and user friendly.



## THE ULTIMATE GIG

## <u>Communication</u>

- Call
- Text Message
- Video Call

• Create Content

**Social Media** 

- Share to other Social Platforms
- Attract Customers
- Connect with other Influencers
- Multi-Lingual

#### **Back-End**

- Tracking System
- Influence Reach
- Customer/Sales Volume
- Influencer Organization Chart
- Track Earnings/Compensation

#### **Branded Channels**

- Brand Specific Channels
- Product Testimonials
- Legacy Products
- Impact Products

#### **Broadcast/Webinar**

- Group Calls
- Group Messaging
- · Webinar Broadcasting

## Wealth Building

- Wealth Building Education
- First Time Home Ownership
- Exclusive Offerings

Hapi

Residual Income through Platform

#### **Travel Platform**

- Travel Benefit Engine
- Unique and Proprietary Offers
- Over 1 Million Properties Globally

#### **E-Commerce/Market Place**

- Discount Shopping
- Reward Point Program
- Share with others and Earn
- Impact Products
- Household Goods
- Products individually coded for compensation

#### **Personal Development**

- Personal Development Courses
- Leadership Courses
- · Business Development Training

## Gangnam | Seoul | South Korea













HAPI CAFE In South Korea

## Seongsu | Seoul | South Korea















A place for our members.

# Unique Business Format (4-in-1 Concept)



Functional Coffee, Tea and Beverages to boost your mind. Healthy meals all prepared using low-GI ingredients.



Fitness programs generated by FitFlic that includes nutrition management and meal prep.



### **Co-Workspace**

Modern-day office that inspires productivity, innovation and networking. Meeting rooms available for rent.

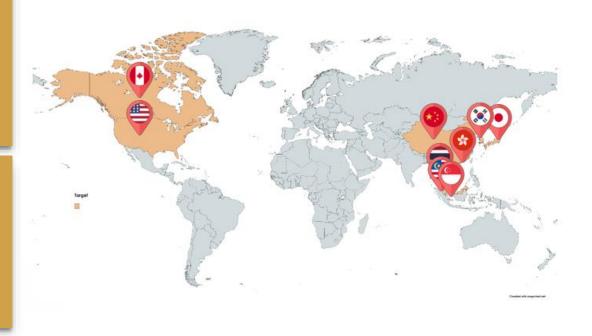


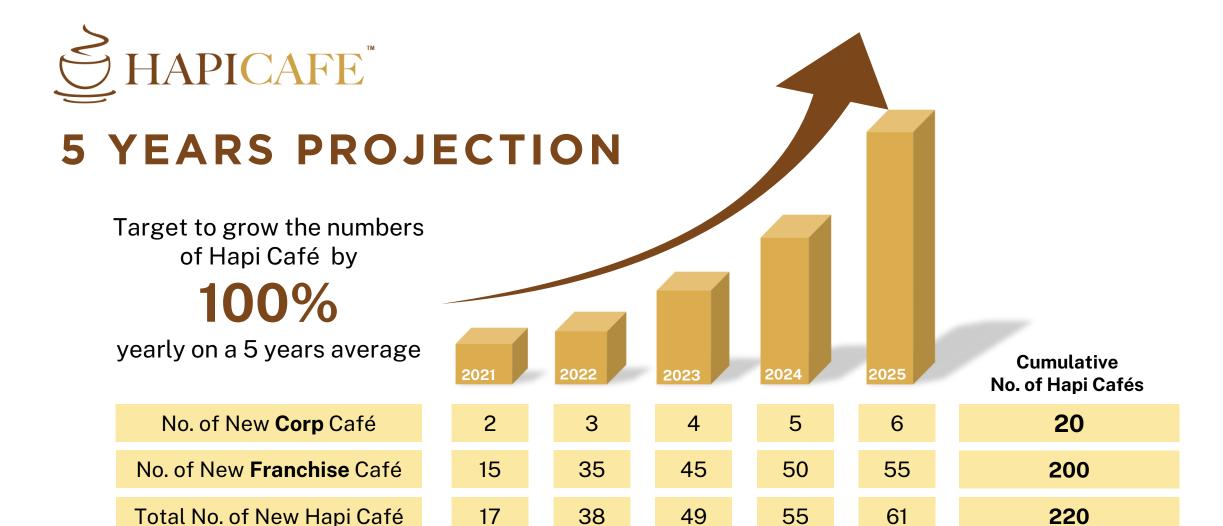
#### **Travel**

Plan your next trip with our Travel Ambassador or take a Virtual Reality trip to preview your next destination.

## **Global Expansion**

We plan to franchise Hapi Cafés in cities where we have a concentration of members.





Visit Hapi Café Website:

www.hapicafes.com

Download Hapi Cafe Franchise Deck for more information



# Membership

















# **Organization Chart**





# Company Building in Utah, Salt Lake City, United States

**AELEPRENEURS** 

# Company Building in Korea,

Gangnam, Seoul, South Korea

## **CHAIRMAN'S TRACK RECORD**

Personal Website www.fai185.com

Unicorn Maker www.hfunicorn.com



Years of experience

>45 years
Excellent Track
Record

Average
Compound
Annual Growth
Rate of

Average
Investment
multiple
48 X
For each
Investment

>7
Companies
restructured
over 7
industries













Download 银海沉浮录 - 陈恒辉传 Chinese eBook



Download GIG Economy Korean eBook





Mr. Chan Heng Fai, HWH Chairman





#### Chairman's Track Record



How To Become A Teenage Millionaire



Beginning Of A New Legacy



Happiness Convention



CNA Money Mind Part 1



CNA Money Mind Part 2



From just 5 out of 35 previously restructured companies:

Approx. Current Market Cap Over

**USD 19.9 Billion** 

AND GROWING

Bringing in **Profits** of over

**USD 1 Billion** 

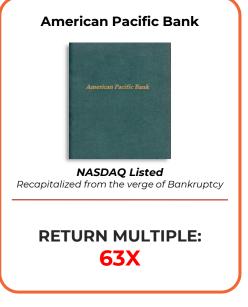
**PER ANNUM** 











## **MEET THE TEAM**

# **Directors, Management & Advisors**





## Thank you!

Visit us at www.hwhintl.com